



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Pol/T Murphy/R/Con/PA (16299)  
BrabenderCox (3844)  
BRABENDER,LIZ  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/T MURPHY/R/CON/PA (29258)  
National/Political  
/06347408

Invoice 631100  
Inv Date 9/30/2012  
Terms Net 30  
Contract 333731  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

MURPHY 09/27  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:37AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

| Line | Type  | Scheduled          | Schedule Days to Run | Air Time              | Length | Program                       | Copy/ISCI            | Amount    | Remarks        |
|------|---|--------------------|----------------------|-----------------------|--------|-------------------------------|----------------------|-----------|----------------|
| 1.0  | <b>Contract Line Remarks: TODAY 7-8A/1</b>      |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 7:00:00AM- 8:00:00 | Day,Th-1,F-1         | 09/27/12 7:57AM (Th)  | 00:30  | Today Show                    | BCTM1203H            | \$625.00  |                |
|      | Spot  | 7:00:00AM- 8:00:00 | Day,Th-1,F-1         | 09/28/12 7:25AM (Fr)  | 00:30  | Today Show                    | BCTM1203H            | \$625.00  |                |
| 2.0  | <b>Contract Line Remarks: NEWS 530-6P/2</b>     |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 5:30:00PM- 6:00:00 | Day,Th-1,F-1         | 09/27/12 5:56PM (Th)  | 00:30  | CHANNEL 11 NEWS-FIRST AT FIVE | BCTM1203H            | \$800.00  |                |
|      | Spot  | 5:30:00PM- 6:00:00 | Day,Th-1,F-1         | 09/28/12 5:52PM (Fr)  | 00:30  | CHANNEL 11 NEWS-FIRST AT FIVE | BCTM1203H            | \$800.00  |                |
| 3.0  | <b>Contract Line Remarks: NEWS 6-630P/3</b>     |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 5:58:34PM-Channel  | Day,Th-1,F-1         | 09/27/12 6:25PM (Th)  | 00:30  | Channel 11 News At 6pm M-F    | BCTM1203H            | \$1000.00 |                |
|      | Spot  | 5:58:34PM-Channel  | Day,Th-1,F-1         | 09/28/12 6:28PM (Fr)  | 00:30  | Channel 11 News At 6pm M-F    | BCTM1203H            | \$1000.00 |                |
| 4.0  | <b>Contract Line Remarks: LATE NEWS/4</b>       |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 10:59:34PM-CHANNE  | Day,Th-1,F-1         | 09/27/12 11:29PM (Th) | 00:30  | CHANNEL 11 NEWS AT 11P        | BCTM1203H            | \$2000.00 |                |
|      | Spot  | 10:59:34PM-CHANNE  | Day,Th-1,F-1         | 09/28/12 11:23PM (Fr) | 00:30  | CHANNEL 11 NEWS AT 11P        | BCTM1203H            | \$2000.00 |                |
| 5.0  | <b>Contract Line Remarks: SAT NEWS 6-8A/5</b>   |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 6:00:00AM- 8:00:00 | Day,Sa-1             | 09/29/12 6:25AM (Sa)  | 00:30  | CHANNEL 11 SATURDAY MORN NEWS | BCTM1203H            | \$350.00  |                |
| 6.0  | Preempt   |                    |                      | 09/29/12              |        |                               | 1 preempt @ \$625.00 | \$0.00    | Pre-empt       |
| 7.0  | Spot  |                    |                      | 09/30/12              |        |                               | 1 preempt @ \$375.00 | \$0.00    | Program Change |
| 8.0  | <b>Contract Line Remarks: SUN NEWS 6-630P/8</b> |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 6:00:04PM-CHANNE   | Day,Su-1             | 09/30/12 6:44PM (Su)  | 00:30  | CHANNEL 11 NEWS               | BCTM1203H            | \$500.00  |                |
| 9.0  | <b>Contract Line Remarks: TODAY 7-8A/1</b>      |                    |                      |                       |        |                               |                      |           |                |
|      | Spot  | 7:00:00AM- 8:00:00 | Day,F-1              | 09/28/12 8:00AM (Fr)  | 00:30  | Today Show                    | BCTM1203H            | \$625.00  |                |

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

|             |              |             |    |
|-------------|--------------|-------------|----|
| Gross Total | \$10,325.00  | Total Spots | 11 |
| Commission  | (\$1,548.75) |             |    |
| Net Total   | \$8,776.25   |             |    |